



Zoomin.TV Cookie Policy

In order to ensure that you receive the most relevant information and the best service when you visit a website within the Zoomin.TV Network, information and data will be collected through the use of cookies. It helps us (and other authorized third parties) to provide you with a personalized experience when you visit our Site, and it also allows us to improve our service and make sure that you will easily find what you want. We want you to understand our use of cookies, so this Cookie Policy explains the types of technologies we use, what they do and your choices regarding their use.

What are cookies?

Cookies are small pieces of data (text files) that are sent to your browser from a web server and stored on your device so that the website can recognize your device. There are two types of cookies, permanent and temporary or "session" cookies. Permanent cookies are stored as a file on your computer or mobile device for a longer period of time. Session cookies are temporarily placed on your computer when you visit our Site, but are erased when you shut down the page.

Other than essential cookies, which are necessary for the functionality of our Site, we only store cookies on your device with your consent. If you do not want to accept cookies, you can adjust the settings in your web browsers security preferences, see more information on this below.

We and our service providers may use the following categories of cookies:

Essential cookies: These cookies are strictly necessary for us to provide our Services. For example, we may use these cookies to authenticate and identify our members when they use our Site so we can provide our Services. Without these cookies we would not be able to recognise you and you would not be able to access our Services. They also help us to enforce our Terms and Conditions and maintain the security of our Services.

Performance and functionality cookies: These cookies are not strictly necessary, but allow us to personalise your online experience of our Site. For example, they allow us to remember your preferences and mean that you do not need to re-enter information you have already provided e.g. your preferred language. We also use these cookies to collect information (e.g. popular pages, viewing patterns, click-throughs) about our visitors' usage of our Services so that we can improve our Site and Services and conduct market research. If you choose to delete these cookies you will have limited functionality of our Services.

Advertising cookies: These cookies use information about your usage of our Site and other websites, e.g. the pages you visit or your response to ads, to deliver ads that are more tailored to you, both on and off our Site. These types of ads are called "Interest-Based Advertising."

Many of these types of cookies belong to our service providers. For third party advertisers, see more below.

How do we use cookies?

We use the information from cookies to make our Site user-friendly and to enable us to provide you with personalized recommendations. We may also use a number of authorized third parties who put cookies on our Site to deliver services that they provide (third party cookies).

We may use session cookies to allow you to move between pages on our Site without having to re-enter information.

Permanent cookies are used in a number of ways, including:

- To help us recognize you when you return to our Site to use our Services.
- To allow you access to stored information.
- To allow us to recommend other films, TV series and sports programs that suit your preferences.
- To ensure that you do not get asked to fill in the survey form repeatedly.

We (and our authorized third parties) may use non-personal information from both permanent cookies and session cookies for statistical purposes as follows:

- To determine which are the most popular parts of our Site.
- To monitor the use of our Services and our Site (frequency and time).
- To provide anonymous information to third parties so that more appropriate advertising can be directed at you.

Third Party Cookies

We also use a number of third-party cookies as part of our services. These cookies are governed by the respective sites and are not controlled by us. We have listed the third party cookies which we use below, some of which can be switched off using your general browser settings, for others you will need to go to the respective sites and follow the instructions provided.

- | |
|---|
| <ul style="list-style-type: none">▪ Google Analytics - generates statistics about website traffic and traffic sources and measures conversions and sales▪ AddThis – Stores anonymous data to improve sharing functionality |
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Third party advertisers: We may use advertisers, third party ad networks, and other advertising companies to serve advertisements on our Site. Please be advised that such advertising companies may gather information about your visit to our Site or other sites to enable such advertising companies to market products or services to you, to monitor which ads have been served to your browser and which webpages you were viewing when such ads were delivered. If you would like more information about third party advertisers please [click here](#). Please note that the collection and use of information by third party advertisers is not covered by this Cookie Policy.

How do you delete cookies?

You can choose whether to accept cookies or not and what type of cookies you want to accept. If you want to know when your computer receives a cookie, you can set your browser to notify you about it. That way you have the option to accept or reject a cookie. Your computer can be set to reject all cookies. If you want to find out how to do this visit aboutcookies.org. Please be aware that changes in your web browser, meaning that the function regarding cookies are disabled, will prevent parts of our Site from functioning properly including logging-in and playback. It's possible to opt out of having your browsing activity within sites recorded by analytics cookies.

CHANGES TO OUR COOKIE POLICY

All future changes we make to our Cookie Policy will be posted on this page. Where appropriate, we will also notify you about any changes via e-mail in accordance with the Terms and Conditions. Any changes shall be effective immediately unless otherwise stated.

CONTACT

The data protection officer in respect of the Services may be contacted by email at data.privacy@zoomin.tv.

We welcome any questions, comments and requests regarding this Privacy Policy which should be sent to data.privacy@zoomin.tv.