

ZOOMIN COOKIE POLICY

In order to ensure that you receive the most relevant information and the best service when you visit a website within the Zoomin Network, information and data will be collected through the use of cookies or similar technologies. It helps us and other third parties to provide you with a personalized experience when you visit our Site, and it also allows us to improve our service and make sure that you will easily find what you want. We want you to understand our use of cookies, so this Cookie Policy explains the types of technologies we use, what they do and your choices regarding their use.

What are cookies?

Cookies are small pieces of data (text files) that are sent to your browser from a web server and stored on your device so that the website can recognize your device. There are two types of cookies, permanent and temporary or “session” cookies. Permanent cookies are stored as a file on your computer or mobile device for a longer period of time. Session cookies are temporarily placed on your computer when you visit our Site, but are erased when you shut down the page.

Other than essential cookies, which are necessary for the functionality of our Site, we only store cookies on your device with your consent. If you do not want to accept cookies, you can adjust the settings in our cookies banner at any time, see more information on this below.

We and our service providers may use the following categories of cookies:

Essential cookies: These cookies are strictly necessary for us to provide our Services and/or for the purpose of the transmission of our Services. Without these cookies you would not be able to access our Services or Site and therefore this category cannot be disabled. These cookies do not store information about you and do not remember where you have been in our Site.

Source	Cookies Name	Purpose	Expires
zoomin	wfawf-authcookie-efebaf906293a9c2dcbc57a31129251e	Wordfence (Wordpress), This cookie is used by the Wordfence firewall to perform a capability check of the current user before WordPress has been loaded for security reasons.	End of browser session
zoomin	wordpress_test_cookie	Used on sites built with Wordpress. Tests whether or not the browser has cookies enabled.	End of browser session
zoomin	wordpress_test_cookie	Used on sites built with Wordpress. Tests whether or not the browser has cookies enabled.	12 hours

Functional cookies: These cookies are not strictly necessary, but allow us to personalize your online experience in our Site. For example, they allow us to remember your preferences. This means that you do not need to re-enter information you have already provided e.g. your preferred language. Additionally, they also give you the ability to share our videos in your personal accounts in other platforms and on your social media. If you do not allow these cookies, then some or all of these functionalities may not function properly.

Source	Cookies Name	Purpose	Expires
facebook.com	fr	It provides information to Facebook to associate functionality of Social Plugin. Send information to Facebook regardless if you are a member or you have logged on the social network. Using Facebook Social Plugins to let you share with your friends the contents of our website that you liked.	3 months
google.com	NID	The NID cookie contains a unique ID Google uses to remember your preferences and other information, such as your preferred language (e.g. English), how many search results you wish to have shown per page (e.g. 10 or 20), and whether or not you wish to have Google's Safe Search filter turned on.	13 months
likebtn.com	__cfduid	This cookie is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis.	End of browser session
zoomin	cli_user_preference	Determine the configuration preferences of cookies chosen.	1 year
zoomin	cookieinlawinfo-checkbox-performance	Cookie consent inclusion setting for cookies within the analytics and performance category	1 year
zoomin	viewed_cookie_policy	After the users click on Accept (at the pop up message regarding cookies), the browser remembers they clicked on it.	1 year
zoomin	PHPSESSID	Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables.	End of browser session
zoomin	wfvt_3866970678 wfvt_899923462	Cookies starting with 'wfvt' contain information about your general geographic location (used to remember your time zone, for example)	30 minutes
zoomin	wordpress_6bb0cb84bf91580a8dd2c493cee4be4c	Wordpress.	1 year
zoomin	wordpress_logged_in_6bb0cb84bf91580a8dd2c493cee4be4c	Wordpress.	1 year

Performance cookies: These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our Site. These cookies collect information about our visitors' usage of our Services such as the popular pages, viewing patterns, click-throughs). This lets us know which pages are the most and least popular and therefore to give us insight into how our website is being used. All information that these cookies collect is aggregated. If you do not allow these cookies, we will not know when you have visited our site.

Source	Cookies Name	Purpose	Expires
google.com	_gat	Google Analytics, used to throttle request rate This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites.	1 minute
google.com	ga	Google Analytics, used to distinguish users.	2 years

google.com	_utma gid	Google Analytics, used to distinguish users.	24 hours
google.com	__utmb	.Google Analytics, used to determine new sessions/visits.	2 years
google.com	__utmc	Google Analytics, not used in ga.js anymore.	1 day
google.com	__utmt	Google Analytics, used to throttle request rate.	End of browser session
google.com	__utmz	Google Analytics, stores the traffic source or campaign that explains how the user reached your site	12 hours
google.com/maps	SAPISID APISID SSID NID PREF HSID OGPC	Google set a number of cookies on any page that includes a Google Map. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behaviour of Google Maps users. These cookies are set via embedded youtube videos. They register anonymous statistical data, for instance, how many times the video is displayed and what settings are used for playback.	10 days
zoomin	cookieinlawinfo-checkbox-performance	Cookie consent inclusion setting for cookies within the analytics and performance category.	1 year

Advertising cookies: These cookies are set through our Site by our advertising partners. These cookies use information about your usage of our Site and other websites, e.g. the pages you visit, your (geo)location or your response to ads, to deliver ads that are more tailored to you, both on and off our Site. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They work by uniquely identifying your browser and device. If you do not allow these cookies, you will not experience our targeted advertising across different websites.

Source	Cookies Name	Purpose	Expires
adnxs.com	anj	This cookie contains data denoting whether a cookie ID is synced with an AppNexus partner.	3 months
adnxs.com	icu	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	3 months
adnxs.com	usersync	ID syncing enables our partners to use their data from outside the Platform on the Platform.	3 months
adnxs.com	uuid2	This cookie contains a unique randomly-generated value that enables the Platform to distinguish browsers and devices. It is matched against information - such as advertising interest segments and histories of ads shown in the browser or device - provided by clients or other third parties and stored on the Platform. This information is used by clients to select advertisements for delivery by the Platform, and to measure the performance of, and attribute payment for, those advertisements. This cookie is also sometimes matched to clients' or other third parties' cookies so that they can use data they collect outside of the Platform to serve more relevant advertisements to Internet users.	90 days

.doubleclick.net	DSID	Google uses this cookie to link your activity across devices if you've previously signed in to your Google Account on another device. They do this to coordinate the ads you see across devices and measure conversion events.	12 days
doubleclick.net	_gads	This cookie is associated with the DoubleClick for Publishers service from Google. Its purpose is to do with the showing of adverts on the site, for which the owner may earn some revenue. The main purpose of this cookie is targeting and advertising	50 year
doubleclick.net	IDE	These cookies set by a third party (DoubleClick/Google) and are used for serving targeted advertisements to you across the web. Targeted advertisements may be displayed to you based on your previous visits to this website. For example, advertisements about a topic you have expressed an interest in while browsing our site may be displayed to you across the web. In addition, these cookies measure the conversion rate of ads presented to the user	18 months
doubleclick.net	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
doubleclick.com	_ncuid	DoubleClick: ID's of visitors for more relevant advertisements and reporting	1 year
google.com	NID	Advertising purposes	6 month
google.com	SID HSID	These cookies are used by Google to display personalized advertisements on Google sites, based on recent searches and previous interaction.	10 years
google.com/maps	1P_JAR	Associated with the googlemaps service linked to geolocation	1 month
googlesyndication.com	nav45977	Navigation cookie for ad purposes	1 week
serving-sys.com	A6	This cookie is generally provided by MediaMind and is used for advertising purposes	3 months
serving-sys.com	u2	This cookie collects information regarding the website visitor's navigation throughout the site and the efficacy of the advertisements shown to the visitor during their navigation.	3 months
zoomin	GED_PLAYLIST_ACTIVITY	Targeting and advertising	End of browser session

Third Party Cookies

We use a number of third-party cookies as part of our services as described in the tables above - "Sources". These cookies are governed by the respective sites and are not controlled by us. See sources of third party cookies above. Please be advised that such third party companies may gather information about your visit to our Site or other sites to enable for instance advertising companies to market products or services to you, to monitor which ads have been served to your browser and which webpages you were viewing when such ads were delivered. Please note that we do not have control over the

placement of cookies by other websites you visit, even if you are directed to them from our website .

How do you delete cookies?

- **Cookies Settings:** You can delete each cookie category (except strictly necessary cookies) at any time by selecting your preferences in the “Cookie settings”
- **Using Your Browser:** Many of the cookies used on our website can also be disabled through your browser. To disable cookies through your browser, follow the instructions usually located within the “Help,” “Tools” or “Edit” menus in your browser.

Changes to our Cookies Policy

All future changes we make to our Cookie Policy will be posted on this page.

Contact

The responsible for data privacy at Zoomin TV can be contacted by email at data.privacy@zoomin.tv

We welcome any questions, comments and requests regarding this Cookies Policy which should be sent to data.privacy@zoomin.tv