

ZOOMIN COOKIE POLICY

In order to ensure that you receive the most relevant information and the best service when you visit a website within the Zoomin Network, information and data will be collected through the use of cookies or similar technologies. It helps us and other third parties to provide you with a personalized experience when you visit our site, and it also allows us to improve our service and make sure that you will easily find what you want. We want you to understand our use of cookies, so this Cookie Policy explains the types of technologies we use, what they do and your choices regarding their use.

What are cookies?

Cookies are small pieces of data (text files) that are sent to your browser from a web server and stored on your device so that the website can recognize your device. There are two types of cookies, permanent and temporary or “session” cookies. Permanent cookies are stored as a file on your computer or mobile device for a longer period of time. Session cookies are temporarily placed on your computer when you visit our site, but are erased when you shut down the page.

Other than essential cookies, which are necessary for the functionality of our site, we only store cookies with your consent. If you do not want to accept cookies, you can adjust the settings in our cookies banner at any time, see more information on this below.

We and our service providers may use the following categories of cookies:

Essential cookies: These cookies are strictly necessary for us to provide our services and/or for the purpose of the transmission of our services. Without these cookies you would not be able to access our services or site and therefore this category cannot be disabled. These cookies do not store information about you and do not remember where you have been in our site.

| Source | Cookies Name | Purpose | Expires |
|-------------|---|--|------------------------|
| likebtn.com | __cfduid | This cookie is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis. | End of browser session |
| zoomin | cli_user_preference | It determines the configuration preferences of cookies chosen. | 6 months |
| zoomin | cookieawinfo-checkbox-performance | It ensures cookie consent setting. | 6 months |
| zoomin | PHPSESSID | This cookie is generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. | End of browser session |
| zoomin | viewed_cookie_policy | After the users click on Accept (at the pop up message regarding cookies), the browser remembers they clicked on it. | 6 months |
| zoomin | wfwaf-authcookie-efebaf906293a9c2dcbc57a31129251e | This cookie is used by the Wordfence (Wordpress) firewall to perform a capability check of the current user before WordPress has been loaded for security reasons. | End of browser session |
| zoomin | wordpress_test_cookie | This cookie is used on sites built with Wordpress. It tests whether or not the browser has cookies enabled. | End of browser session |

Functional cookies: These cookies are not strictly necessary, but allow us to personalize your online experience in our site. For example, they allow us to remember your preferences. This means that you do not need to re-enter information you have already provided e.g. your preferred language. Additionally, they also give you the ability to share our videos in your personal accounts in other platforms and on social media. If you do not allow these cookies, then some or all of these functionalities may not function properly.

| Source | Cookies Name | Purpose | Expires |
|--------------|--------------|---|----------|
| facebook.com | fr | It provides information to Facebook to associate functionality of Social Plugin. It sends information to Facebook regardless if you are a member or you have logged on the social network. Using Facebook Social Plugins let you share with your friends the contents of our site that you liked. | 3 months |
| google.com | NID | The NID cookie contains a unique ID Google uses to remember your preferences and other information, such as your preferred language (e.g. English) or how many search results you wish to have shown per page (e.g. 5 or 10). | 6 months |

Performance cookies: These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. These cookies collect information about our visitors' usage of our services such as the popular pages, viewing pattern, click-through. This lets us know which pages are the most and least popular and therefore to give us insight into how our website is being used. All information that these cookies collect is aggregated. If you do not allow these cookies, we won't be able to manage your visit to our site.

| Source | Cookies Name | Purpose | Expires |
|------------|--------------|--|----------------------------|
| google.com | ga _utma | This cookie is associated with Google Analytics and it is used to distinguish users. | 2 years |
| google.com | _gat | This cookie is associated with Google Analytics and it is used to throttle the request rate - limiting the collection of data on high traffic sites. | 1 minute |
| google.com | gid | This cookie is associated with Google Analytics and it is used to distinguish users. | 1 day |
| google.com | __utmb | This cookie is associated with Google Analytics and it is used to determine new sessions/visits. | 2 years |
| google.com | __utmc | This cookie is associated with Google Analytics and it is not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit. | End of the browser session |
| google.com | __utmt | This cookie is associated with Google Analytics and it is used to throttle the request rate. | 10 minutes |
| google.com | __utmz | This cookie is associated with Google Analytics and it stores the traffic source or campaign that explains how the user reached our site. | 6 months |

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|-----------------------|--|--|---------|
| google.com/maps | SAPISID APISID SSID NID PREF HSID OGPC | Google set a number of cookies on any page that includes a Google Map. These cookies are set via embedded youtube videos. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behavior of Google Maps users. They register statistical data, for instance, how many times the video is displayed and what settings are used for playback. | 10 days |
| scorecardresearch.com | UID UIDR | This cookie provides a uniquely assigned, machine-generated user ID and gathers data about activity on the website. This data may be sent to a third party for analysis and reporting. These cookies are set by scorecard research and they are related to market research, and may track your behavior on our site. | 2 years |

Advertising cookies: These cookies are set through our site by our advertising partners. These cookies use information about your usage of our site and other websites, e.g. the pages you visit, your (geo)location or your response to ads, to deliver ads that are more tailored to you, both on and off our site. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They work by uniquely identifying your browser and device. If you do not allow these cookies, you will not experience our targeted advertising across different websites.

| Source | Cookies Name | Purpose | Expires |
|-----------------|--------------|--|----------|
| adnxs.com | anj | This cookie contains data denoting whether a cookie ID is synced with an AppNexus partner. | 3 months |
| adnxs.com | icu | This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website. | 3 months |
| adnxs.com | usersync | ID syncing enables our partners to use their data from outside the platform on the platform. | 3 months |
| adnxs.com | uuid2 | This cookie contains a unique randomly-generated value that enables the platform to distinguish browsers and devices. It is matched against information - such as advertising interest segments and histories of ads shown in the browser - provided by clients or other third parties and stored on the platform. This information is used to select advertisements for delivery by the platform, and to measure the performance of, and attribute payment for, those advertisements. This cookie is also matched to other third parties' cookies so that they can use data they collect to serve more relevant advertisements to Internet users. | 3 months |
| doubleclick.net | DSID | Google uses this cookie to link your activity across devices if you've previously signed in to your Google account on another device. Their aim is to coordinate the ads you see across devices and to measure conversion events. | 12 days |
| doubleclick.net | _gads | This cookie is associated with the DoubleClick for Publishers service from Google. The main purpose of this cookie is targeting and advertising. | 2 years |

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|-----------------------|-----------------------|---|------------------------|
| doubleclick.net | IDE | These cookies are set by DoubleClick/Google and are used for serving targeted advertisements to you across the web. Targeted advertisements may be displayed to you based on your previous visits to this website. For example, advertisements about a topic you have expressed an interest in while browsing our site may be displayed to you across the web. In addition, these cookies measure the conversion rate of ads presented to the user. | 1 year |
| doubleclick.com | _ncuid | Used by DoubleClick/Google to track ID's of visitors for more relevant advertisements and reporting. | 1 year |
| facebook.com | _fbp | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. | 3 months |
| google.com | NID | This cookie is set by Google to help build a profile of your interests and show you relevant ads on other sites. The main purpose of this cookie is Targeting/Advertising. | 6 month |
| google.com | SID HSID | These cookies are used by Google to display personalized advertisements on Google sites, based on recent searches and previous interaction. | 2 years |
| google.com/maps | 1P_JAR | Associated with the google maps service linked to geolocation. | 1 month |
| googlesyndication.com | nav45977 | Navigation cookie for advertising purposes. | 7 days |
| serving-sys.com | A6 | This cookie is generally provided by Media Mind and is used for advertising purposes. | 3 months |
| serving-sys.com | u2 | This cookie collects information regarding the website visitor's navigation throughout the site and the efficacy of the advertisements shown to the visitor during their navigation. | 3 months |
| zoomin | GED_PLAYLIST_ACTIVITY | Targeting and advertising purposes. | End of browser session |

Third Party Cookies

We use a number of third-party cookies as part of our services as described in the tables above - "Sources". These cookies are governed by the respective sites and are not controlled by us. See sources of third party cookies above. Please be advised that such third party companies may gather information about your visit to our site or other sites to enable for instance advertising companies to market products or services to you, to monitor which ads have been served to your browser and which webpages you were viewing when such ads were delivered. Please note that we do not have control over the placement of cookies by other websites you visit, even if you are directed to them from our website .

How do you delete cookies?

- **Cookies Settings:** You can delete each cookie category (except strictly necessary cookies) at any time by selecting your preferences in the "Cookie settings"

- **Using Your Browser:** Many of the cookies used on our website can also be disabled through your browser. To disable cookies through your browser, follow the instructions usually located within the “Help,” “Tools” or “Edit” menus in your browser.

Changes to our Cookies Policy

All future changes we make to our Cookie Policy will be posted on this page.

Contact

The responsible for data privacy at Zoomin TV can be contacted by email at data.privacy@zoomin.tv

We welcome any questions, comments and requests regarding this Cookies Policy which should be sent to data.privacy@zoomin.tv