ZOOMIN COOKIE POLICY

In order to ensure that you receive the most relevant information and the best service when you visit a website within the Zoomin Network, information and data will be collected through the use of cookies or similar technologies. It helps us and other third parties to provide you with a personalized experience when you visit our site, and it also allows us to improve our service and make sure that you will easily find what you want. We want you to understand our use of cookies, so this Cookie Policy explains the types of technologies we use, what they do and your choices regarding their use.

What are cookies?

Cookies are small pieces of data (text files) that are sent to your browser from a web server and stored on your device so that the website can recognize your device. There are two types of cookies, permanent and temporary or session cookies. Permanent cookies are stored as a file on your computer or mobile device for a longer period of time. Session cookies are temporarily placed on your computer when you visit our Site, but are erased when you shut down the page.

We only store cookies which we have a legitimate interest to do so. We use essential cookies, which are necessary for the functionality of our site, and performance cookies, cookies that have no or minor consequences for the privacy of your website visitors as we have step up privacy-friendly settings to protect your privacy.

We and our service providers may use the following categories of cookies:

Essential cookies: These cookies are strictly necessary for us to provide our services and/or for the purpose of the transmission of our services. Without these cookies you would not be able to access our services or site and therefore this category cannot be disabled. These cookies do not store information about you and do not remember where you have been in our site.

Source	Cookies Name	Purpose	Expires
likebtn.com	__cfduid	This cookie is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis.	End of browser session
zoomin	cli_user_preference	It determines the configuration preferences of cookies chosen.	6 months
zoomin	cookielawinfo-checkbox-performance	It ensures cookie consent setting.	6 months
zoomin	PHPSESSID	This cookie is generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables.	End of browser session
zoomin	viewed_cookie_policy	After the users click on Accept (at the pop up message regarding cookies), the browser remembers they clicked on it.	6 months
zoomin	wfwaf-authcookie-efebaf906293a9c2dcbc57a31129251e	This cookie is used by the Wordfence (Wordpress) firewall to perform a capability check of the current user before WordPress has been loaded for security reasons.	End of browser session
zoomin	wordpress_test_cookie	This cookie is used on sites built with Wordpress. It tests whether or not the browser has cookies enabled.	End of browser session

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Performance cookies: These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. These cookies collect information about our visitors' usage of our services such as the popular pages, viewing pattern, click-through. This lets us know which pages are the most and least popular and therefore to give us insight into how our website is being used. All information that these cookies collect is aggregated.

Source	Cookies Name	Purpose	Expires
google.com	ga _utma	This cookie is associated with Google Analytics and it is used to distinguish users.	2 years
google.com	_gat	This cookie is associated with Google Analytics and it is used to throttle the request rate - limiting the collection of data on high traffic sites.	1 minute
google.com	gid	This cookie is associated with Google Analytics and it is used to distinguish users.	1 day
google.com	__utmb	This cookie is associated with Google Analytics and it is used to determine new sessions/visits.	2 years
google.com	__utmc	This cookie is associated with Google Analytics and it is not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.	End of the browser session
google.com	__utmt	This cookie is associated with Google Analytics and it is used to throttle the request rate.	10 minutes
google.com	__utmz	This cookie is associated with Google Analytics and it stores the traffic source or campaign that explains how the user reached our site.	6 months

Third Party Cookies

We use third-party cookies as part of our services as described in the tables above - "Sources". These cookies are governed by the respective sites and are not controlled by us. See sources of third party cookies above. Please note that we do not have control over the placement of cookies by other websites you visit, even if you are directed to them from our website.

How do you delete cookies?

Many of the cookies used on our website can be disabled through your browser. To disable cookies through your browser, follow the instructions usually located within the "Help," "Tools" or "Edit" menus in your browser.

Changes to our Cookies Policy

All future changes we make to our Cookie Policy will be posted on this page.

Contact
The responsible for data privacy at Zoomin TV can be contacted by email at data.privacy@zoomin.tv We welcome any questions, comments and requests regarding this Cookies Policy which should be sent to data.privacy@zoomin.tv